



# EXHIBITOR PROSPECTUS



## What is the FOOD PRESERVATION EXPO?

Food Preservation Expo is the FIRST OF ITS KIND CONSUMER EVENT designed to share tools, methods, and information for preserving all types of foods.

The EXPO is a showcase for equipment, techniques, and information that attendees can use to preserve seasonal produce or wild-caught foods, build emergency supplies, or because they enjoy learning.

The MARKETPLACE is the showroom for tools and products that demonstrate every method of food preservation: canning, curing, drying, fermenting, freezing, pickling, smoking, and sealing.

The EDUCATION program is where authors and industry experts can present information to attendees in a formal classroom setting about food preservation methods, tools, equipment, science, or history.

## Who will attend FOOD PRESERVATION EXPO?

The EXPO appeals to many people: **Consumers** who like to eat local, seasonal foods. **Home gardeners** wanting to preserve their harvest. **Hunters and fishers** needing a way to preserve their catch. **Survivalists** building emergency supplies. **“Foodies”** interested in the latest technology. **Farmers** aspiring to offer value-add products. **Chefs** looking for ideas to expand their menu.



## Exhibitor Opportunities

Retailers have the following opportunities to generate engagement, loyalty, social buzz, and product sales.

MARKETPLACE booth	
Premium 8'x10' booth	\$500
Outside 8'x10' booth	\$300
Inside 8'x10' booth	\$250
Non-profit table (4 available)	\$100
CSA/Farm table (4 available)	\$50
PROMOTIONAL opportunities	
Marketplace featured exhibitor	\$50
Program back page small logo	\$50
Education inside page small logo	\$25

PRINT PROGRAM advertising	
Program Ad inside cover color - full	\$400
Program Ad inside cover color - 1/2	\$200
Program Ad inside cover color - 1/4	\$100
Program Ad inside back color - full	\$300
Program Ad inside back color - 1/2	\$150
Program Ad inside back color - 1/4	\$75
Program Ad interior page color - full	\$100
Program Ad interior page color - 1/2	\$50
Program Ad interior page color - 1/4	\$25

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